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2021

Grow Your Confidence... So you can Grow your Mission

KATIE APPOLD, MPA | [NONPROFITHUB.ORG](https://nonprofithub.org)

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Welcome



Katie Appold, MPA

Executive Director | Nonprofit Hub & DO MORE GOOD

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Discussion in 10 Minutes...

Top Issue Facing New Nonprofit Leaders

The Trophy Cases

A little perspective on how a nonprofit pro started to speak about confidence.



8 in 10 Millennials Believe They Aren't 'Good Enough'



Data from Alpro UK
survey of 2,000
millennials (age 22-38)

More than 80% of adults experience imposter syndrome



Data from: [Prevalence, Predictors, and Treatment of Imposter Syndrome: Systematic Review](#) (2020)

Nonprofit Pressure

- Public Facing
- Board Governance
- Stewardship
- Competitive Landscape

Everyone knows how to do your job better than you do.



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5 Ways To Strengthen Your Confidence



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Write down one area where
you struggle to feel confident



1. Knowledge

USE YOUR LAPTOP + SPEAK WITH AUTHORITY

You're in the age of Google. The world is literally at your fingertips.

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So...What is the Top Issue
Facing New Nonprofit Leaders?

2. Consistency

THE CHRONIC HANDRAISER

Eventually your “would” becomes your “could”.



3. Your Network

OUTSIDE PERSPECTIVE+COUNSEL

You're more than your work. Build other areas of your identity.



4. Humility

BUILD OUT MORE THAN YOU BUILD UP

Your confidence should be
demonstrated not declared.

[Amy's Video](#)

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~~Listening to Respond.~~
~~Listening to Win.~~
~~Listening to Prove.~~
Listening to Learn.

Demonstrated v. Declared Confidence

Demonstrated

- Responsive
- Leaves people curious
- Patient
- Unoffensive
- Intelligent

Declared

- Pushy/Interrupts
- Leaves people feeling “less than”
- Overshare
- Loud
- Arrogant

5. Perspective

SITUATIONAL

What is the worst-case scenario?
Will you survive?



5B. Perspective

GLOBAL

Some of the most accomplished and fantastic people are not on social media.



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Return to that one area where
you struggle to feel confident



The Trophy Cases

Do not let what you cannot do interfere with what you can do.

- John Wooden



The Fearless Girl

**WHAT YOU FOCUS
ON GROWS**

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Resources + Recommendations

1. Soundtracks by Jon Acuff
2. Networking Groups (go big)
3. Keep Distance from Those with Limited Perspective
4. Move Your Body
5. Find regular opportunities to work within your gifts



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Q U E S T I O N S ?

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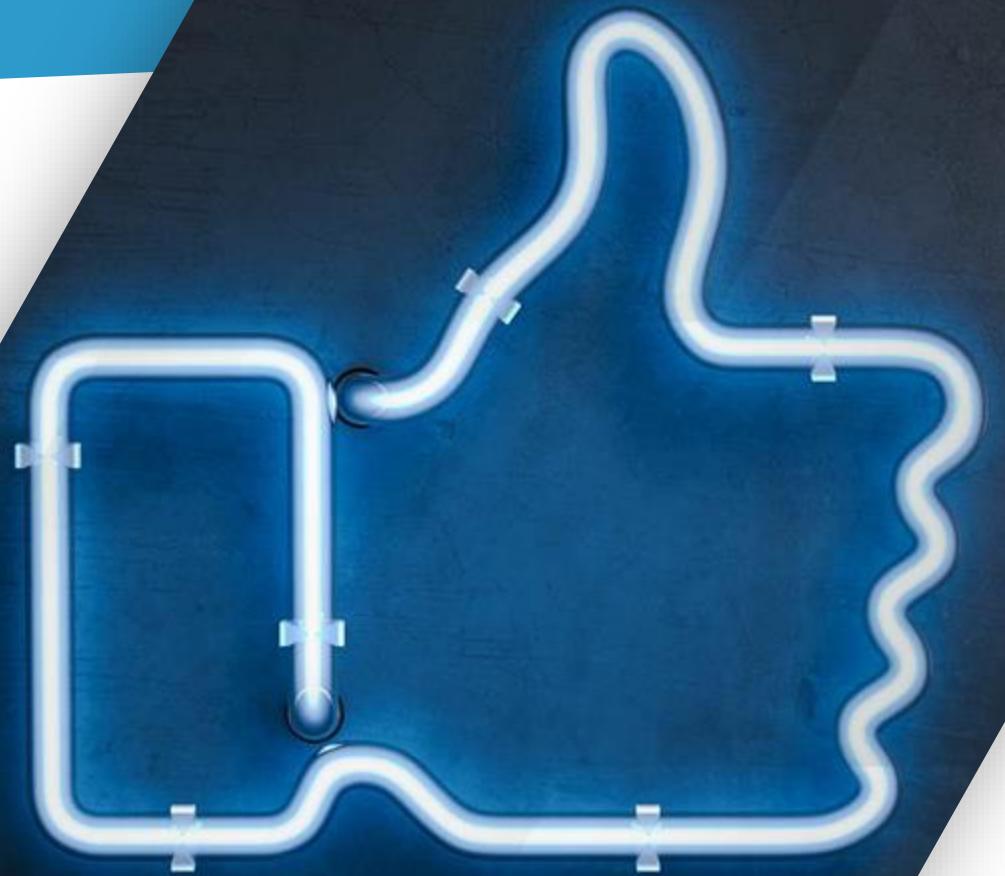
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